



# Environmental Statement



**W**e are very proud of our print facility where we are all passionate about the environment. We have committed to a programme for change to make our carbon footprint ever smaller and to operate in an environmentally friendly way.

We strive to ensure that every aspect of our supply chain meets with the exacting standard of our environmental policy and we spend much of our time thinking about ways we can reduce the impact of our activities. As important steps along the way we have gained the coveted ISO 14001 environmental standard and in 2008 we gained FSC certification.

The demanding standards of the FSC (Forestry Stewardship Council) mean that every sheet of paper can be traced back to its source. FSC is seen as the gold standard of responsible husbandry of forests.

Among a raft of environmental pledges, certification means that many more trees are planted than are felled each year by the foresters supplying our Paper Mills.

Indeed each year our suppliers plant many thousands of extra trees on our behalf. Our paper is also processed using Elemental Chlorine Free Technology to avoid the production of damaging toxins.

Almost all the Paper and Board we use is to the FSC standard and, on request, we can now put the FSC logo on your finished printing, as a badge of honour that you care about how your printing is produced.

Of course, we could buy cheaper paper! Using paper produced from trees felled from Virgin Rain Forests and processed without regard to poisoning rivers and high rates of mortality amongst indigenous people would save money. Some of our competitors use it without compunction! But we set higher standards and we believe you, our customers, do too!

All our ink is based on clean vegetable oil and supplied in eco friendly packaging. We have on site mixing technology which allows us to produce pantone colours, as required, to pin point accuracy, making our waste close to zero!

Our commitment to the environment is just as much in evidence when it comes to our use of electricity. After a top to bottom review by the Carbon Trust we have been implementing a number of energy saving solutions, from lights which turn themselves off when the sun shines, to motors which run up to 70% more efficiently. We predominantly power our plant with Green Electricity which comes from renewable sources.

Sourcing environmentally sound materials is important, but just as crucial is efficient use of those materials. Maximising our use of every sheet of paper or card means that we use much less raw material for the number of jobs we produce.

Our recycling is of an exceptionally high order and everything which we are unable to re-use is graded into a range of different categories and recycled or disposed of responsibly. We take a pride in looking at everything we do to make sure it is truly green rather than simply being slick marketing spin.

We have specialists within our team who ensure that we are always meeting, and exceeding, the burgeoning rules on recycling. It is easy to feel overwhelmed by climate change, but you can be certain that your printing is being responsibly produced.